



**Southwest Chicago Diversity Collaborative, Burst into Books and  
Beverly/Morgan Park Coalition of Black Community Members  
presents  
3rd Annual Beverly/Morgan Park Juneteenth Family Festival**

April 1, 2022

Dear Prospective Sponsor:

The organizers of the Beverly/Morgan Park Juneteenth Family Festival invite you to partner with us as a sponsor for the upcoming 3rd Annual Family Festival on Saturday, June 18, 2022, from 11am to 7pm. We are excited that this will be our 3rd festival and 2nd in the Beverly and Morgan Park neighborhoods. The only festival of its kind in the neighborhood, our goal is to bring our diverse community together to recognize and celebrate the occasion of Juneteenth. Our festival also aims to educate and connect Chicago area residents with cultural activities, resources, and services designed to embrace the African and African American cultures.

Last year's festival was a great success, with over 1000 attendees participating throughout the day. The festival, which was covered by multiple media outlets, featured African-based art, storytelling, drumming circles, kids and family activities, vendors, food, health and community resources and services, live music, and much more. To learn more about our festival, what we aim to do or see a highlight of last year's festival, please visit our website at [www.juneteenthfamilyfestival.com](http://www.juneteenthfamilyfestival.com).

Southwest Chicago Diversity Collaborative, Burst into Books, and the Beverly/Morgan Park Coalition of Black Community Members are dedicated and invested in supporting the entire family united to establish long-lasting change. We are looking forward to another very successful festival this year. With the support of our sponsors, members, and volunteers, we believe that we can increase the number of attendees and provide even more activities and resources this year.

Your sponsorship of our festival will help ensure its success and provide you and/or your organization with an opportunity to connect with the family festival attendees, build brand awareness and promote your cause or your product. For your reference and review, please see the sponsorship details below. Please also visit our website at [www.juneteenthfamilyfestival.com](http://www.juneteenthfamilyfestival.com).

If you would like to partner with us as a sponsor or have any other questions or concerns, please email [juneteenthff@gmail.com](mailto:juneteenthff@gmail.com) and we will get back to you.

Your support matters, and we look forward to discussing this opportunity in more detail.

Sincerely,

*Shanya Gray*

Shanya Gray  
Lead Festival Organizer

*Da Lina Bailey*

Da Lina Bailey  
Festival Organizer

[www.juneteenthfamilyfestival.com](http://www.juneteenthfamilyfestival.com)



## EVENT SPONSORSHIP PACKAGES

### **Gold Level Sponsor: \$5,000 +**

- Listed on Main Stage Banners at the Family Festival
- Listed on Review Stand Banners
- Recognition at Family Festival (4)
- Logo on Juneteenth Home Website
- Media and Publication Recognition
- Business Name and Website Linked to our website for One Year
- Includes Application Fee to be a Family Festival Vendor
- Two Tables and Four Chairs Under Sponsor Tent
- Six Juneteenth Family Festival T-Shirts
- Continental Breakfast and Lunch for Two
- Listing on Juneteenth Family Festival T-Shirts

### **Green Level Sponsor: \$2,500+**

- Listed on Main Stage Banners at the Family Festival
- Listed on Review Stand Banners
- Recognition at family Festival (3)
- Logo on Juneteenth Home Website
- Media and Publication Recognition
- Business Name and Website linked to Juneteenth website for Six Months
- Includes Application Fee to be a Family Festival Vendor
- Two Tables and Four Chairs Under Sponsor Tent
- Four Juneteenth Family Festival T-Shirts
- Continental Breakfast and Lunch for Two
- Listed on Juneteenth Family Festival T-Shirts

### **Black Level Sponsors: \$1,000+**

- Listed on Review Stand Banners
- Recognition at Family Festival (2)
- Business Name on Juneteenth website
- Includes Application Fee to be a Family Festival Vendor
- One Table and Two Chairs Under Sponsor Tent
- Three Juneteenth Family Festival T-Shirts
- Continental Breakfast and Lunch for Two
- Listing on Juneteenth Family Festival T-Shirts

### **Red Level Sponsor: \$500+**

- Recognition at Family Festival (1)
- Listing on Juneteenth website for the festival
- Includes Application Fee to be a Family Festival Vendor
- One Table and Two Chairs Under Sponsor Tent
- Two Juneteenth Family Festival T-Shirts
- Continental Breakfast and Lunch for Two
- Listed on Review Stand Banners
- Listing on Juneteenth Family Festival T-Shirts

### **Friend Level Sponsor: \$250+**

- Includes Application Fee to be a Family Festival Vendor
- Listing on the website for the festival
- One Table and Two Chairs under Sponsor Tent
- Two Juneteenth Family Festival T-Shirts
- Continental Breakfast and Lunch for Two
- Listing on Juneteenth Family Festival T-Shirts

*If you would like to partner with us as a sponsor, or if you have any questions or concerns, please email [juneteenthff@gmail.com](mailto:juneteenthff@gmail.com)*

*Your support matters, and we look forward to discussing this opportunity in more detail with you.*